

SaleSpider announces overseas expansion

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Toronto—SaleSpider, a business social network aimed at small and midsize companies, said it is expanding its business beyond North America. The company, which said it has about 760,000 active members, plans to expand into Africa, Europe and Southeast Asia.

Using its search algorithm, SaleSpider crawls the Internet to find job postings, sales leads, requests for quotes and requests for proposals around the globe, updating the information at SaleSpider.com three times a day. The data is organized by region, industry and keywords.

SOURCE: <http://www.btobonline.com/article/20110323/STRATEGY0202/303239993/salespider-announces-overseas-expansion#seenit>